CASSANDRA LC TROY

Assistant Professor // she, her // clctroy@illinois.edu // 217.300.1068
Department of Journalism // University of Illinois Urbana-Champaign

ACADEMIC APPOINTMENTS

University of Illinois Urbana-Champaign
Assistant Professor, Department of Journalism (2024-present)
Faculty affiliate, Institute of Communications Research (2024-present)
Faculty affiliate, Center for Social and Behavioral Science (2025-present)

EDUCATION

Pennsylvania State University.....2024
State College, PA
Doctor of Philosophy, Mass Communications

- Dissertation: *The potential of solutions journalism for climate risk mitigation: A mixed methods investigation*, Co-advisors: Dr. Jessica Gall Myrick & Dr. Christofer Skurka, Committee members: Dr. Juliet Pinto & Dr. Janet K. Swim

Purdue University.....2018
West Lafayette, IN
Master of Science, Communication

- Concentration in Strategic Communication and Public Relations

Graduate Certificate in Strategic Communication Management

Virginia Commonwealth University.....2014
Richmond, VA
Bachelor of Fine Arts, Communication Arts
Bachelor of Arts, Foreign Language

- Concentration in German

Certificate in Product Innovation

Research Focus: Strategic environmental communication for prosocial and pro-environmental outcomes, with a focus on solutions-oriented environmental messages (e.g., solutions journalism) as well as psychological drivers and inhibitors of collective action.

GRANT FUNDING

Center for Social & Behavioral Sciences Small Grant Program.....2025-present
University of Illinois Urbana-Champaign

"Good for me and the planet: Avenues for communicating health and environmental co-benefits of climate solutions"
Amount: $20,366
PI: **Cassandra L. C. Troy**, Co-PIs: Kathryn Thier, Leona Yi-Fan Su & Samantha Lindgren

National Science Foundation
Doctoral Dissertation Research Improvement Grant.....2023-2025
"A mixed methods investigation of the barriers to and effects of solutions journalism for climate risk mitigation"
Amount: $25,708
PI: Chris Skurka, Co-PIs: **Cassandra L. C. Troy** & Jessica Gall Myrick

Bellisario College of Communications Science Communication Program Fund.....2023
Penn State
"Fictional climate narratives for imagination and collective action"
Amount: $540
PI: **Cassandra L. C. Troy**

Bellisario College of Communications Science Communication Program Fund.....2022
Penn State
"Effects of Inspirational Media on Imagination and Collective Pro-Environmental Action"
Amount: $700
PI: **Cassandra L. C. Troy**

Arthur W. Page Center Graduate Research Grant 2021
Penn State
"Corporate communications of sustainable development goal 12 commitments"
Amount: $1,630
Co-PIs: **Cassandra L. C. Troy** & Nicholas Eng

Davis Program in Ethical Leadership Research Grant.....2021
Penn State
"Ethical implications of moralizing climate change messages"
Amount: $1,500
Co-PIs: **Cassandra L. C. Troy** & Nicholas Eng

Bellisario College of Communications Science Communication Program Fund.....2021
Penn State
"Being Outdoorsy Indoors: Nature Connectedness through Video, Livestream, and Panoramic Images"
Amount: $500
PI: **Cassandra L. C. Troy**

PEER REVIEWED JOURNAL PUBLICATIONS

+ *Joint first authors*

20. Norman, M., **Troy, C. L. C.**, & Choi, S. (in press). Visualizing Corporate Crisis Response: Effects of Exemplars in Food Recall and Chemical Spill Messaging. *Corporate Communications: An International Journal.*

19. **Troy, C. L. C.** (2025). Inspiring Support for Climate Solutions: Pathways for Impact Through Solutions Journalism. Journalism & Mass Communication Quarterly. https://doi.org/10.1177/10776990251362834

18. Skurka, C., **Troy, C. L. C.**, Yang, Y., Myrick, J., Smith, R., Tornello, S., Rosenberger, J., & Brick, T. R. (2025). "It is in the Air": Seeking and Scanning for Information about Pre-Exposure Prophylaxis among Young-Adult Men who Have Sex with Men. *Health Communication*, 1-12. https://doi.org/10.1080/10410236.2025.2536314

17. Buckley, C., Norman, M., **Troy, C.**, Yang, Y., Bao, J., Overton, H. K., & Jung, Y. (2025). AI Disclosure in Strategic CSR Communication: Examining the Impact of Narratives, Source Labels, Message Transparency, and Organizational Perceptions on Behavioral Intentions. *International Journal of Strategic Communication*, 1–24. https://doi.org/10.1080/1553118X.2025.2514276

16. **Troy, C. L. C.** (2025). Equipping Audiences Without Silver Bullets: Goals and Challenges of Climate Solutions Journalism. *Journalism Practice*, 1–20. https://doi.org/10.1080/17512786.2025.2496943

15. **Troy, C. L. C.+,** Eng N.+, & Overton, H. (2025). Corporate support for the sustainable development goals: Effects of symbolic and substantive communication. *Public Relations Review, 51*(2), 102545. https://doi.org/10.1016/j.pubrev.2025.102545

14. **Troy, C. L. C.**, Buckley, C., Alrawi, A., Kim, N., Vafeiadis, M., & Overton, H. (2025). When Employers Speak Out: Examining Effects of Corporate Social Advocacy Using Organizational Identification Theory. *Management Communication Quarterly.* https://doi.org/10.1177/08933189251321506

13. Skurka, C., **Troy, C. L. C.,** Joo, H., & Romero-Canyas, R. (2024). Strategic Communication at the Intersection of Health, the Environment, and Inequality: The Case of Public Messaging from the Environmental Defense Fund. *Public Relations Journal, 17*(3), 1-19. Available online: https://instituteforpr.org/prj-vol-17-issue-3-article-7/

12. **Troy, C. L. C.,** Skurka, C., Joo, H. H., & Romero-Canyas, R. (2024). Who is Willing to Learn About Inequality? Predictors of Choice Exposure to Messaging About Racial Disparities in Air Pollution Effects Among Black and White U.S. Residents. *Health Communication*, 1–12. https://doi.org/10.1080/10410236.2024.2419192

11. **Troy, C. L. C.,** Eng, N., & Skurka, C. (2024). Green and Good? Examining Intended and Unintended Effects of Morally Framed Climate Messages. *Environmental Communication*, 1-21. https://doi.org/10.1080/17524032.2024.2379445

10. **Troy, C. L. C.,** Norman, M., Kim, N., Skurka, C., & Myrick, J. G. (2024). Can you picture it? Effects of imagined futures on climate action*. Journal of Environmental Psychology, 96*, 1-13. https://doi.org/10.1016/j.jenvp.2024.102312

9. **Troy, C. L. C.** (2023). "Everybody better care": A qualitative exploration of environmental documentaries and psychological distance. *Kaleidoscope: A Graduate Journal of Qualitative Communication Research, 21*(1), 171-188.

8. **Troy, C. L. C**. & Skurka, C. (2023). Being outdoorsy indoors: Nature connectedness through 360-degree images and video. *Journal of Environmental Media, 4*(1), 27-47. https://doi.org/10.1386/jem_00095_1

7. **Troy, C. L. C.+**, Eng, N.+, & Bortree, D. (2023). Symbolic and substantive legitimation: Examining corporate commitments to Sustainable Development Goal 12. *Journal of Communication Management.* https://doi.org/10.1108/JCOM-06-2022-0075

6. **Troy, C. L. C.**, Norman, M., Eng, N., Freeman, J., & Bortree, D. (2023). Effects of climate CSA and CSR messaging: The moderating role of green consumer identity. *Corporate Communications: An International Journal.* https://doi.org/10.1108/CCIJ-02-2023-0019

5. Pressgrove, G., Waters, R. D., Darrah, A., & **Troy, C. L. C.** (2023). Examining the intersection of culture and stewardship: Assessing how the most visited art museums promote their philanthropic missions. *Journal of Philanthropy and Marketing,* 1-16. https://doi.org/10.1002/nvsm.1790

4. Skurka, C., **Troy, C. L. C**., Cui, Z., & Gil de Zúñiga, H. (2022). Efficacy constructs in media use and effects: organizing and appraising the literature. *Annals of the International Communication Association,* 1-36. https://doi.org/10.1080/23808985.2022.2142150

3. **Troy, C. L. C**., Pinto, J., & Cui, Z. (2022). Managing complexity during dual crises: Social media messaging of hurricane preparedness during COVID-19. *Journal of Risk Research*, 1–18. https://doi.org/10.1080/13669877.2022.2116086

2. **Troy, C. L. C.** (2022). Get ratioed: Questioning the fossil fuel industry's social license to operate on Twitter. *The Journal of Public Interest Communications*, 6(1), 4–25. https://doi.org/10.32473/jpic.v6.i1.p4

1. Eng, N., DiRusso, C., **Troy, C. L. C**., Freeman, J. T., Liao, M. Q., & Sun, Y. (2021). 'I had no idea that greenwashing was even a thing': identifying the cognitive mechanisms of exemplars in greenwashing literacy interventions. *Environmental Education Research, 27*(11), 1599-1617, DOI: 10.1080/13504622.2021.1976732

BOOK CHAPTER PUBLICATIONS

3. **Troy, C. L. C.** (2025). Communicating Sustainable Futures for Collective Action. In F. Weder (Ed.), *Strategic Sustainability Communication: Principles, Perspectives, and Potential* (pp. 475-490). Springer.

2. **Troy, C. L. C.** & Thier, K. (2025). Collective efficacy for public health in an age of climate change: A review and future research agenda. In J. Pinto, S. P. Mainzer & L. Xie (Eds.), *Communicating Resiliency and Efficacy in a Digital Age: Mediated Communities.* Emerald.

1. Blessing, J., **Troy, C. L. C.**, Eng, N., & Chen, J. (2025). Journalists and their responsibility in communicating about public or corporate health crises: Opportunities to increase impact through social media. In F. A. Shah & T. Ginossar (Eds.), *Health and Science Journalism in the 21st Century: Emerging Practices During Crises*. Lexington.

REFEREED CONFERENCE PRESENTATIONS

+ Joint first authors
**Graduate student coauthor at time of writing*

Troy, C. L. C. & Thier, K. (October 2025). Communicating the Complexity of Climate Solutions: Effects of Limitations Information in Renewable Energy News. Paper presented at the 2025 Adaptation Futures Conference.

Troy, C. L. C. & Eng, N. (August 2025). Perceptions of Climate and Diversity Advocacy in Politically Trying Times: Examining Responses to Companies that Abandon, Maintain, or Expand CSA. Paper presented at the Association for Education in Journalism and Mass Communication 108th Annual Conference.

Alayoubi, R.*, Norman, M., **Troy, C. L. C.**, Bao, J.*, & Bortree, D. (August 2025). Tell me more: Curiosity and Engagement with CSR Messaging. Paper presented at the Association for Education in Journalism and Mass Communication 108th Annual Conference.

Troy, C. L. C., Norman, M.*, Kim, N., & Skurka, C. (June 2025). Transported to a New Climate Future: Leveraging Narratives for Collective Action. Paper presented at the 18th International Environmental Communication Association Conference on Communication and Environment.

Norman, M.*, **Troy, C. L. C.**, & Skurka, C. (June 2025). Sustainability in the Communication Classroom: Experiences, Interests, and Future Directions from an Undergraduate Perspective. Paper presented at the 18th International Environmental Communication Association Conference on Communication and Environment.

Troy, C. L. C., Eng, N., & Zhou, S.* (June 2025). Measuring Activism in Communication Scholarship: A Review of Research and Roadmap for Greater Societal Impact. Paper presented at the 75th International Communication Association Annual Conference Activism and Social Justice Division Pre-Conference.

Alayoubi, R.*, Norman, M. L. P., **Troy, C. L. C.**, Bao, J.*, & Bortree, D. (March 2025). Tell Me More: Curiosity and Engagement with CSR Messaging. Paper presented at the International Public Relations Research Conference.

Troy, C. L. C. (November 2024). Greater regard for health and science journalism in the 21st century: Emerging practices during crises. Panel participant at the 110th Annual National Communication Association Conference.

Troy, C. L. C. (November 2024). Fending off despair without silver bullets: Goals and challenges of climate solutions journalism. Paper presented at the 110th Annual National Communication Association Conference.

Buckley, C., Norman, M., **Troy, C. L. C.**, Bao, J., Yang, Y., Overton, H. (August 2024). AI for social good? Examining perceptions of AI-Source Labels and Narratives within CSR Messages. Paper presented at the Association for Education in Journalism and Mass Communication 107th Annual Conference.

Troy, C. L. C. (August 2024). Inspiring Solar Solutions: Pathways for Impact Through Climate Solutions Journalism. Paper presented at the Association for Education in Journalism and Mass Communication 107th Annual Conference.

Eng, N.+, **Troy, C. L. C.+**, & Overton, H. (August 2024). Corporate Support for Climate Action: How Legitimation and Message Type Influence Public Support for CSR/CSA Climate Action. Paper presented at the Association for Education in Journalism and Mass Communication 107th Annual Conference.

Skurka, C., Myrick, J., **Troy, C. L. C.,** Yang, Y., Smith, R., Tornello, S., Rosenberger, J., & Brick, T. R. (June 2024). "It Is in the Air": Seeking and Scanning for Information about Pre-Exposure Prophylaxis among Young-Adult Men who Have Sex with Men. Paper presented at the 74th International Communication Association Annual Conference.

Buckley, C., Norman, M., **Troy, C. L. C.**, Bao, J., Yang, Y., Overton, H. (March 2024). Storytelling, AI, and Transparency in Public Relations for Social Change. Paper presented at the International Public Relations Research Conference.

Troy, C. L. C.+, Eng, N.+, & Overton, H. (November 2023). Effects of symbolic and substantive corporate support for vaccine equity. Paper presented at the 109th Annual National Communication Association Conference.

Troy, C. L. C., Buckley, C., Alrawi, A., Kim, N., Vafeiadis, M., & Overton, H. (August 2023). Empowering employees: Applying organizational identification theory to corporate social advocacy for LGBTQ+ rights. Paper presented at the Association for Education in Journalism and Mass Communication 106th Annual Conference.

Forde, S., & **Troy, C. L. C.** (July 2023). Dear earth, no thanks: How YouTube's embrace of neoliberal environmentalism impedes meaningful climate progress. Paper presented at the International Association for Media and Communication Research Annual Conference.

Troy, C. L. C., Skurka, C., Joo, H., & Romero-Canyas, R. (June 2023). Who is willing to learn about inequality? Predictors of choice exposure to messaging about racial disparities in air pollution effects. Paper presented at the 17th International Environmental Communication Association Conference on Communication and Environment.

Troy, C. L. C. (June 2023). "Everybody better care": A qualitative exploration of environmental documentaries and psychological distance. Paper presented at the 17th International Environmental Communication Association Conference on Communication and Environment.

Troy, C. L. C. & Norman, M. (May 2023). Fictional climate narratives for imagination and collective action. Paper presented at the 73rd International Communication Association Annual Conference Graduate Student Mentoring Pre-Conference.

Troy, C. L. C., Norman, M., Kim, N., Skurka, C., & Myrick, J. G. (May 2023). Can you picture it? Effects of imagined futures on climate action. Paper presented at the 73rd International Communication Association Annual Conference.

Troy, C. L. C.+, Eng, N.+, & Bortree, D. (November 2022). Symbolic and substantive legitimation: Examining corporate commitments to Sustainable Development Goal 12. Paper presented at the 108th National Communication Association Annual Convention.

Troy, C. L. C., Pinto, J., & Cui, Z. (November 2022). Managing complexity during dual crises: Social media messaging of hurricane preparedness during COVID-19. Paper presented at the 108th National Communication Association Annual Convention.

Bortree, D., **Troy, C. L. C.**, Norman, M., & Freeman, J. (August 2022). Improving environmental legitimacy: A test of CSR and CSA environmental messages. Paper presented at the Association for Education in Journalism and Mass Communication 105th Annual Conference.

Troy, C. L. C.+, Eng, N.+, & Skurka, C. (August 2022). Green and good? Benefits and drawbacks of moral frames in environmental messages. Paper presented at the Association for Education in Journalism and Mass Communication 105th Annual Conference.

Skurka, C., Troy, **C. L. C**., Cui, Z., & Gil de Zúñiga, H. (May 2022). Efficacy in media use and effects: Organizing the conceptual and operational basement. Paper presented at the 72nd International Communication Association Annual Conference.

Troy, C. L. C. (November 2021). Overwhelmed by wicked problems: Expanding efficacy in the EPPM. Paper presented at the 107th National Communication Association Annual Convention.

Eng, N., DiRusso, C., **Troy, C. L. C**., Freeman, J., Liao, M. Q., Sun, Y. (August 2021). I had no idea that greenwashing was even a thing": Identifying the cognitive mechanisms of exemplars in greenwashing literacy interventions. Paper presented at the Association for Education in Journalism and Mass Communication 104th Annual Conference.

Troy, C. L. C. & Skurka, C. (June 2021). Being outdoorsy indoors: Nature connectedness through 360-Degree images and video. Paper presented at the International Environmental Communication Association 16th Conference on Communication and Environment.

Andrejewski, R. & **Troy, C. L. C.** (October 2020). Demystifying that six syllable word: Designing an effective intro to sustainability. Presentation at the Association for the Advancement of Sustainability in Higher Education Global Conference on Sustainability in Higher Education.

Troy, C. L. C. (October 2020). Up to date and engaged: Creating a great newsletter. Presentation at the Association for the Advancement of Sustainability in Higher Education Global Conference on Sustainability in Higher Education.

Troy, C. L. C. & Andrejewski, R. (February 2020). Accelerating mutually beneficial Outcomes: A partnership between University of Richmond International Education and the Office for Sustainability. Paper presented at the Sustainability Literacy Symposium: Faculty, Staff, and Students as Agents of Change at the College of Charleston.

TEACHING EXPERIENCE

University of Illinois Urbana-Champaign
JOUR 460/ 473: Environmental Journalism
- Fall 2024: New course development
- Spring 2025
- Spring 2026

JOUR 453: Crisis Communication
- Spring 2025
- Fall 2025: Online course development
- Spring 2026

Pennsylvania State University
COMM 310 Lab: Digital Media Metrics (two sections)
COMM 420: Research Methods in Advertising & PR

GUEST LECTURES

Engaging the Public with Climate Solutions.....Fall 2025
PS 300: Climate Change & International Development | Instructor: Dr. Cleo Obrien Udry
University of Illinois Urbana-Champaign

Positive Climate Messaging.....Spring 2025
PS 300: Climate Change & International Development | Instructor: Dr. Cleo Obrien Udry
University of Illinois Urbana-Champaign

Introduction to Solutions Journalism.....Spring 2025
JOUR 460: Globally Focused Advanced Documentary Filmmaking | Instructors: Stretch Ledford & Alison Davis| University of Illinois Urbana-Champaign

Fear Appeals and the EPPM.....Fall 2024
COM 401: Media Theory | Instructor: Dr. Cecilia Salomone | West Liberty University

Corporate Social Advocacy.....Fall 2023
JMC 168: Media Literacy and Society |Instructor: Maranda Goke | Murray State University

Corporate Environmental Communication.....Fall 2023
PUR 4442: Public Interest Communication | Instructor: Dr. Christen Buckley
University of Florida

Directed Content Analysis.....Fall 2022
COMM 597: Advanced Qualitative Methods | Instructor: Dr. Juliet Pinto
Pennsylvania State University

Researching Media Effects.....Spring 2022
COMM 100: Mass Media and Society | Instructor: Loryn Rumsey
Pennsylvania State University

Sustainability Planning & Communication.....Spring 2022
COMM 473: Public Relations Campaigns | Instructor: Tara Wyckoff
Pennsylvania State University

Climate Change Communication.....Fall 2021
COMM 328: Effects of Science, Environmental & Health Media | Instructor: Dr. Chris Skurka
Pennsylvania State University

Environmental Communication.....Fall 2021
COMM 118: Introduction to Media Effects | Instructors: Ryan Tan & Magdalayna Drivas
Pennsylvania State University

Thematic Analysis.....Fall 2021
COMM 597: Advanced Qualitative Methods | Instructor: Dr. Juliet Pinto
Pennsylvania State University

INVITED TALKS & PRESENTATIONS

Finding your research focus: One scholar's evolving path to investigating positive climate communication.....2025
Institute of Communication Research at University of Illinois Urbana-Champaign

Positive Climate Messaging.....2025
UK Cabinet Office Behavioural Science Group

Communicating Climate Solutions for Action.....2025
Prairie Research Institute Insights to Impact Series at University of Illinois Urbana-Champaign

Overwhelmed by Wicked Problems: Expanding Efficacy in the EPPM.....2021
Bellisario College of Communications Research Brown Bag at Pennsylvania State University

AWARDS & RECOGNITION

Research Fellow.....2025-Present
Arthur W. Page Center | Pennsylvania State University

Kopenhaver Fellow.....2025
Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication

Nafziger-White-Salwen Dissertation Award (runner up).....2025
Association for Education in Journalism and Mass Communication

Biannual Dissertation Award.....2025
Environmental Communication Division, International Communication Association

Top Paper Session.....2023
Association for Education in Journalism and Mass Communication Conference 2023, LGBTQ+ Interest Group

Top Paper.....2022
International Communication Association Conference 2022, Information Systems Division

Gold Winner: Internal Publication.....2020
Educational Advertising Awards

Silver Winner.....2019
Collegiate Advertising Awards

Merit Winner: Integrated Marketing Campaign.....2018
Educational Advertising Awards

Gold Winner: Total Advertising Campaigns.....2017
Collegiate Advertising Awards

OTHER PUBLICATIONS

Overton, H. K. & **Troy, C. L. C.** (2025). *Insights Report on Digital Analytics*. Arthur W. Page Center for Integrity in Public Communication. https://pagecenter.psu.edu/insights-report/

Overton, H. K. & **Troy, C. L. C.** (2025). *Insights Report on Prosocial Communication*. Arthur W. Page Center for Integrity in Public Communication. https://pagecenter.psu.edu/insights-report/insights-report-on-prosocial-communication

Troy, C. L. C. (2024). How solutions journalism can transform climate change reporting and inspire action. *Penn State Institute of Energy and the Environment.* https://iee.psu.edu/news/blog/how-solutions-journalism-can-transform-climate-change-reporting-and-inspire-action

Troy, C. L. C. (2024). *Powerful and Terrible Inheritances on Dune and on Earth.* In Media Res: A Media Commons Project. https://mediacommons.org/imr/content/powerful-and-terrible-inheritances-dune-and-earth

Overton, H. K. & **Troy, C. L. C.** (2024). *Insights Report on Sustainability Communication.* Arthur W. Page Center for Integrity in Public Communication. https://pagecenter.psu.edu/insights-report

Overton, H. K. & **Troy, C. L. C.** (2023). *Insights Report on Corporate Social Advocacy.* Arthur W. Page Center for Integrity in Public Communication. https://pagecenter.psu.edu/insights-report

Troy, C. L. C. (2022). *Tweeting the Climate Crisis*. In Media Res: A Media Commons Project. https://mediacommons.org/imr/content/tweeting-climate-crisis

Troy, C. L. C. (2022). *Dune and the Climate Crisis*. In Media Res: A Media Commons Project. http://mediacommons.org/imr/content/dune-climate-crisis

Cooper, C., & **Troy, C. L. C.** (2021). *Preparing for more extensive and frequent floods makes sense*. Penn State Institutes of Energy and the Environment. https://iee.psu.edu/news/blog/preparing-more-extensive-and-frequent-floods-makes-sense.

Troy, C. L. C. (2021). *Book review tag: Cassandra Troy reviews Robin Wall Kimmerer's Braiding Sweetgrass (2015).* National Communication Association Environmental Communication Division. https://sites.google.com/view/ecdnca/blog

MEDIA MENTIONS

Persuasive Messaging for Sustainability | How do visuals in company crisis messages shape perceptions of a crisis? | Page Center's insights 'reporter' signs on as a research fellow

PROFESSIONAL SERVICE

College of Media Curriculum Committee.....2025-Present
University of Illinois Urbana-Champaign

Journalism Department Curriculum Committee.....2025-Present
University of Illinois Urbana-Champaign

Q Magazine Editorial Board.....2025-Present
University of Illinois Urbana-Champaign

Judge for Waldo Proffitt Award for Excellence in Environmental Journalism in Florida.....2025
The Zimmerman School of Advertising & Mass Communications
University of South Florida

Graduate Admissions Committee.....2025
Institute of Communication Research
University of Illinois Urbana-Champaign

Faculty Senate.....2024-2025
University of Illinois Urbana-Champaign

Peabody Award Reviewer.....2024
Public Service Category

Sustainability Council.....2023-2024
Bellisario College of Communications
Pennsylvania State University

Graduate Student Pre-Conference Committee.....2022-2023
Conference on Communication and Environment
International Environmental Communication Association

COMSHER Graduate Student Committee.....2021-2023
Association for Education in Journalism and Mass Communication

Health Promotion & Compliance Team.....2020
University of Richmond

Stewardship & Resiliency Communications Team.....2020
University of Richmond

HEASC Fellow.....2019-2020
Higher Education Associations Sustainability Consortium

Stewardship & Resiliency Planning Team.....2019-2020
University of Richmond

Sustainability and Environmental Awareness Committee.....2018-2020
University of Richmond

Sustainability Plan Steering Committee.....2018
University of Richmond

JOURNAL REVIEWING

Ad-hoc Manuscript Reviewer: *Applied Environmental Education & Communication, Climatic Change, Communication Theory, Environmental Values, Health Communication, Journal of Environmental Studies and Sciences, Health Communication, Humanities and Social Sciences Communication, International Journal of Strategic Communication, New Media and Society, Social Sciences & Humanities Open, Sustainable Development.*

ACTIVE PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication | International Environmental Communication Association | International Communication Association | National Communication Association

PROFESSIONAL EXPERIENCE

Sustainability, Communications & Engagement Specialist.....2018-2020
University of Richmond Office for Sustainability, Richmond, VA

Communications Coordinator.....2016-2018
University of Richmond Office for Sustainability, Richmond, VA