



Name _____ UIN _____ Date _____ Advisor _____

☐ Composition I _____

☐ Advanced Composition _____

☐ Quantitative Reasoning

☐ QR1 ex. STAT 100, ADV 200 ☐ QR2 _____

☐ Western/Comparative Cultures _____

☐ Nonwestern Cultures _____

☐ US Minority Cultures ex. ADV 175

☐ Humanities & the Arts

☐ HUM1 _____ ☐ HUM2 _____

☐ Social & Behavioral Sciences

☐ SBS1 ex. ECON 102 or 103 ☐ SBS2 ex. SOC or PSYC 100

☐ Natural Science & Technology

☐ NAT1 _____ ☐ NAT2 _____

☐ Third Level of a Language Other Than English

☐ Lvl1 _____

☐ Lvl2 _____

☐ Lvl3 _____

_____ of 45 total hours at Illinois
of 21 300+ hours at Illinois

ALL HOURS TAKEN (ILLINOIS + TRANSFER)

_____ of 40 hours of 300+ hours total
of 124 total hours

☐ ADV 250 (prev. 283)
☐ ADV 281
☐ ADV 284
☐ ADV 390
☐ ADV 360 (prev. 460)
☐ Senior Project (select ONE)

18 Credit Hours of Advertising electives

- ☐ Any Advertising course that is not fulfilling a specific degree requirement. Must be taken for letter grade.

9 Credit Hours of College of Media electives

- ☐ JOUR, MACS, MDIA, or a surplus of ADV elective hours.

- ☐ College Statistics ex. STAT 100, SOC/GGIS 280
- ☐ ECON 102 Microeconomics
- ☐ ECON 103 Macroeconomics
- ☐ BADM 320 Principles of Marketing
- ☐ Select **TWO** of the following

Choose SOC 100 or PSYC 100; ANTH 103

Choose SOC or PSYC 100; ANTH 103

(NO cross-listing with ADV, JOUR, MACS, or MDIA)
11 hours of 200+ coursework

- 9 hours of 300+ coursework
- ex. BADM 320 (3 cr hr)

Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

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